



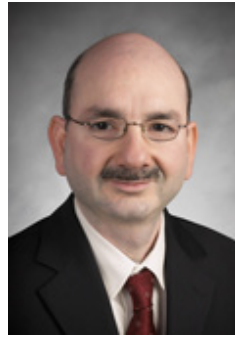
**May 12, 2011 ; 8am-5pm  
Biltmore Hotel, Santa Clara, CA**

The Smart Power Grid Technology Conference (SPGTC) intends to cover many aspects of technology/business ecosystem. SPGTC focuses on critical business and technical issues surrounding this emerging field and covers its impact on the efficient, cost effective and secure generation and distribution of energy.



**The TeMIX Protocol Standard :  
Transactive Energy Market Infor-  
mation Exchange - Opportunities  
for Intelligent Devices**

Edward G. Cazalet  
*The Cazalet Group*



**Enabling the Smart-Connected  
Home**

Kishore Manghnani  
*Marvell*



**The Transformation of Ratepayers  
into Customers**

Tom D. Tamarkin  
*USCL, Corp. Carmichael*



**The Role of Smart Lighting In The  
Smart Grid**

Stewart Findlater  
*Redwood Systems*



**Smart Grid Distribution Optimiza-  
tion - Renewables, Storage, DR,  
PHEVs: An Integrated Story**

Lucian Ion  
*GE Energy*



**Technologies for the Smart Grid**

William Kao  
*Clean Technology Consultant*



**Demand Response – The Changing  
Landscape**

Ramesh Hariharan  
*CompuSharp*



**Smarter Electric Power Grid**

Mehdi Etezadi-Amoli  
*University of Nevada, Reno*

SPGTC features a lunch panel discussion, consisting of industry leaders to explore "**Career & Business Challenges and Opportunities in Smart Grid**". Advance registration fee is \$145. Please register online by going to: <http://www.spgtc.org>. Please email all your questions, comments, requests for sponsorship and exhibit to [info@spgtc.org](mailto:info@spgtc.org).

[www.spgtc.org](http://www.spgtc.org)